



# College Admissions 101 - 2023

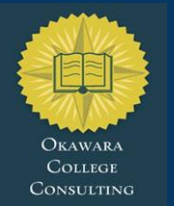
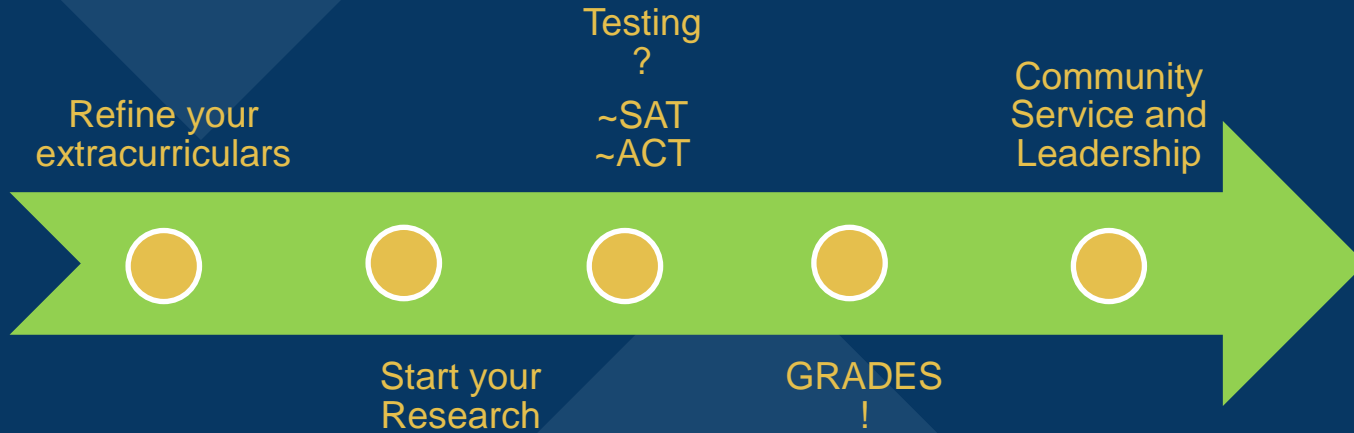


# What we will cover today:

- Timelines
- What you need to think about now
- Researching Universities
- Making your list
- The application process
- The essay
- Finances



# Junior Timeline: Spring



## UW IN THE HIGH SCHOOL

Bringing the University to Your Classroom

[ABOUT](#) [COURSES](#) [PARTNER SCHOOLS](#) [STUDENTS & PARENTS](#) [TEACHERS & SCHOOLS](#) [CONTACT US](#)

### UW in the High School

Want to get a jump start on college?

UW in the High School lets you take challenging University of Washington courses and earn college credit without ever leaving your high school campus.

#### REGISTRATION DEADLINES

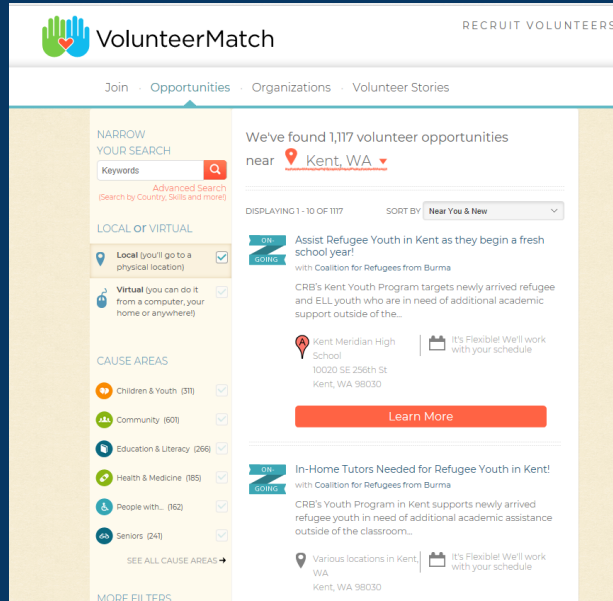
October 27, 2017  
For first-semester and yearlong

# Academics and Course Selection

## Running Start Transfer Trap



# Community Service in Covid and Beyond!



The screenshot shows the VolunteerMatch website interface. At the top, it says "VolunteerMatch" and "RECRUIT VOLUNTEERS". Below that, there are navigation links: "Join", "Opportunities", "Organizations", and "Volunteer Stories". The main content area displays search results for "We've found 1,117 volunteer opportunities near Kent, WA". The results are filtered by "LOCAL OR VIRTUAL" and "CAUSE AREAS". The first result is "Assist Refugee Youth in Kent as they begin a fresh school year!" with a "Learn More" button. The second result is "In-Home Tutors Needed for Refugee Youth in Kent!" also with a "Learn More" button. The left sidebar contains filters for "LOCAL OR VIRTUAL" (Local and Virtual options) and "CAUSE AREAS" (Children & Youth, Community, Education & Literacy, Health & Medicine, People with..., Seniors).

**Volunteer Match**



**Northwest Harvest Kent**



**Habitat for Humanity**



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# Leadership

- In what way are you a leader?
  - In School
  - In Church
  - In Sports
  - In Scouts
  - In Clubs



**Test-Optional  
doesn't mean  
Test-Blind**

# Test Optional/Free?



Test Optional



Test Optional



Test Optional



Test Free



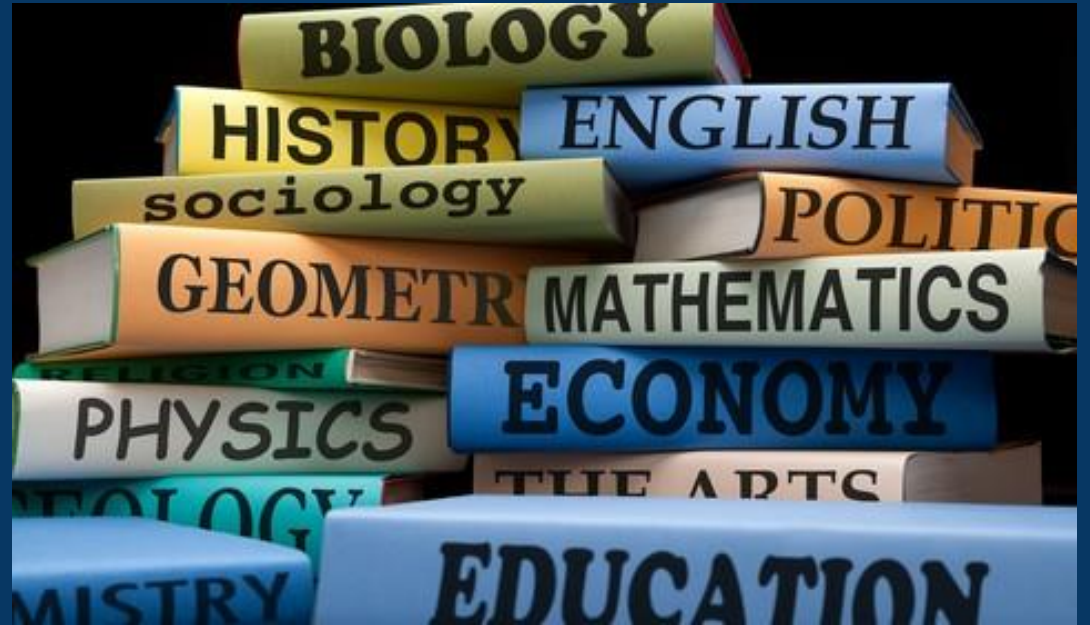
Test Optional



Test Free

Test Optional Private Universities: SU, SPU, PLU, Gonzaga, St Martins  
UPS, Whitworth, Whitman Test Optional in most cases

# Major and Careers







# Career Exploration and Research





- You do not need to know before you start college
  - Exploring career interests:
    - Myers-Briggs/ 16 Personalities
    - College Board Blog
    - Big 5
    - Enneagram
    - Okawara College Consulting







**ANALYSTS**

 <b>INTJ</b> Imaginative and strategic thinkers, with a plan for everything.	 <b>INTP</b> Innovative inventors with an unquenchable thirst for knowledge.	 <b>ENTJ</b> Bold, imaginative and strong-willed leaders, always finding a way - or making one.	 <b>ENTP</b> Smart and curious thinkers who cannot resist an intellectual challenge.
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**DIPLOMATS**

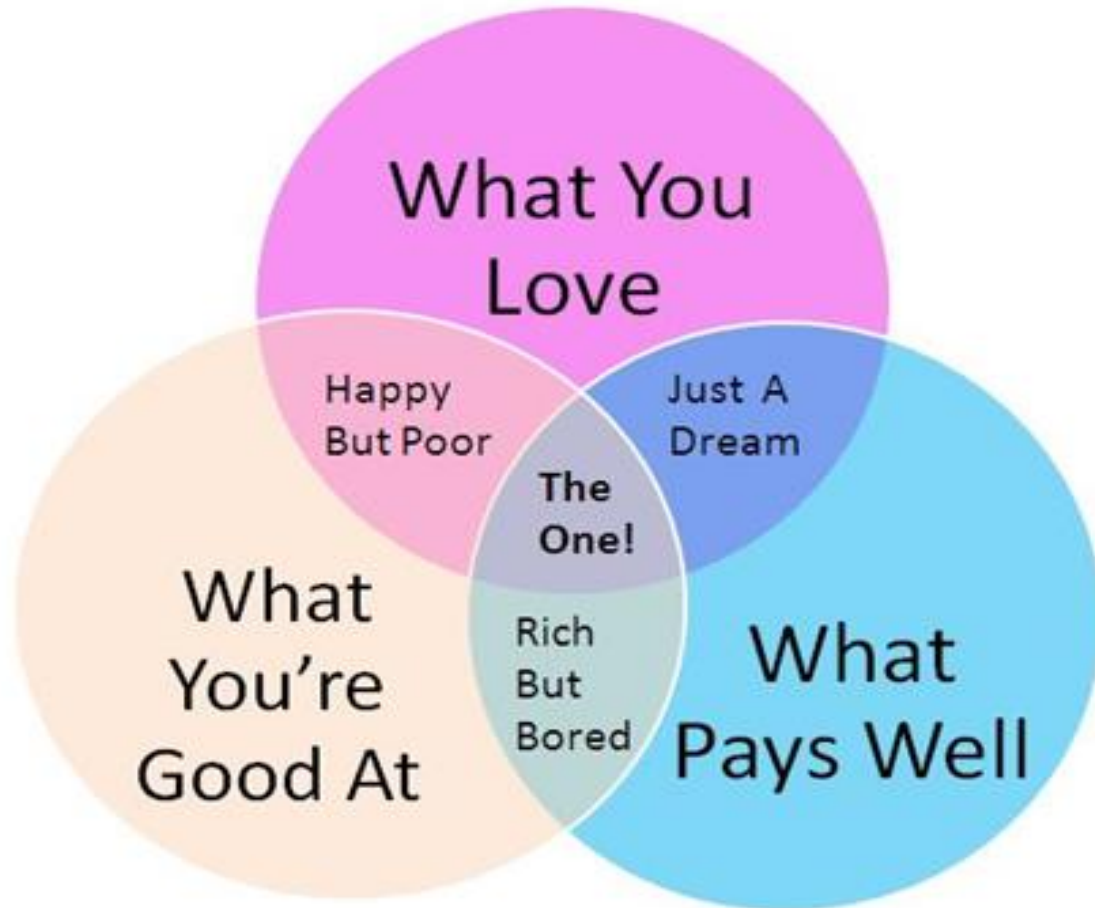
 <b>INFJ</b> Quiet and mystical, yet very inspiring and tireless idealists.	 <b>INFP</b> Poetic, kind and altruistic people, always eager to help a good cause.	 <b>ENFJ</b> Charismatic and inspiring leaders, able to mesmerize their listeners.	 <b>ENFP</b> Enthusiastic, creative and sociable free spirits, who can always find a reason to smile.
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**SENTINELS**

 <b>ISTJ</b> Practical and fact-minded individuals, whose reliability cannot be doubted.	 <b>ISFJ</b> Very dedicated and warm protectors, always ready to defend their loved ones.	 <b>ESTJ</b> Excellent administrators, unsurpassed at managing things - or people.	 <b>ESFJ</b> Extraordinarily caring, social and popular people, always eager to help.
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**EXPLORERS**

 <b>ISTP</b> Bold and practical experimenters, masters of all kinds of tools.	 <b>ISFP</b> Flexible and charming artists, always ready to explore and experience something new.	 <b>ESTP</b> Smart, energetic and very perceptive people, who truly enjoy living on the edge.	 <b>ESFP</b> Spontaneous, energetic and enthusiastic entertainers - life is never boring around them.
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# Researching Universities



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# How do Colleges Choose?

- Holistic based on:
  - GPA
  - Essay
  - Test Scores (mostly not in 2022)
  - Activities
  - Demonstrated interest
  - Interview



**It's not just about getting in;  
it's about finding the right fit.**

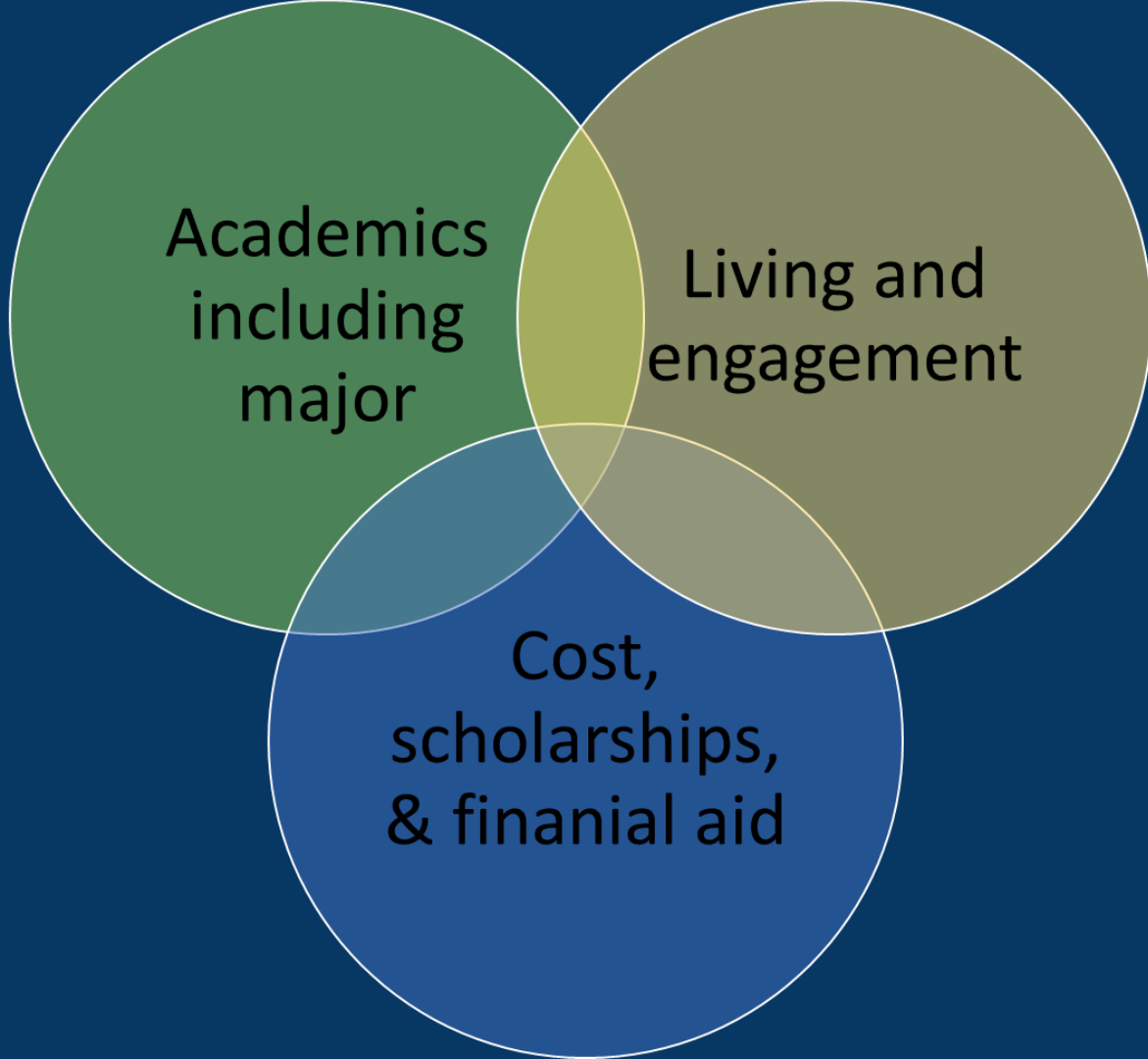
**~ Julie Lythcott-Haims**



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# What is “FIT?”





Academics  
including  
major

Living and  
engagement

Cost,  
scholarships,  
& financial aid

NC STATE UNIVERSITY

**MODEL OF STUDENT NEEDS**  
(BASED ON MASLOW'S HIERARCHY OF NEEDS)

Graduation  
and Life Long  
Learning Competency

Self-actualization

Academic Engagement  
and Success

Esteem

Campus Community Engagement  
(Including Clubs and Organizations)

Love/Belonging

Health, Legal, and Safety Needs

Safety

Housing, Dining, Financial, and Enrollment Needs

Basic

# Search Engines

- College Data
- BigFuture (College Board)
- Niche
- PrepScholar
- College Navigator
- US News
  
- **NOTE:**
  - Be wary of sites like College Confidential



# Acceptance Rates

University	Percentage Acceptancerate.com	College Simply
CWU	82%	82%
The Evergreen State College	98%	98%
EWU	79.7%	82%
Gonzaga	66.5%	73%
Pacific Lutheran University	76.8%	76%
Saint Martin's University	87.6%	93%
Seattle University	73.2%	73%
SPU	72.1%	82%
UPS	85.2%	79%
UW Bothell	75.7%	79%
UW Seattle	55%	53%
UW Tacoma	85.2%	83%
Whitman	57%	51%
Whitworth	64.5%	62%
WSU	82.1%	80%
WWU	83.7%	82%



# Finding Data

## Common Data Set

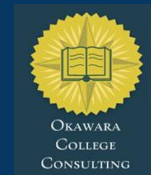
Search: University of Washington Common Data Set

IPEDS (Integrated Postsecondary Education Data System)

<https://nces.ed.gov/ipeds/use-the-data>

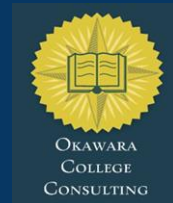
College Insights, by Road to College

<https://collegeinsights.road2college.com/>



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# Rising Senior Timeline: Summer



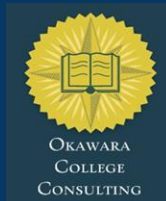
# Get Organized

College Application Details

	College	Dead-line	WUE	Rec ?	Essay	Other	Acceptance rate
1	OSU	2/1	NO	No?	No?	Holistic Review Evergreen State Scholarship: \$3,000 Provost Scholarship 3000-8000/year	78%
2	U of Colorado	1/15	NO	1	Yes	Holistic Review Common App <a href="http://www.colorado.edu/admissions/apply">http://www.colorado.edu/admissions/apply</a>	77%
2	WSU	1/31	N/A		NO		72%
4	SPU	2/1	N/A			Emailed about the GET and Scholarships. <a href="http://spu.edu/undergraduate-admissions/contact-us/counselor-profiles/gagaoin-dennis#title">http://spu.edu/undergraduate-admissions/contact-us/counselor-profiles/gagaoin-dennis#title</a> GET confirmed Net price calculator: <a href="http://spu.edu/undergraduate-admissions/scholarships-financial-aid/net-price-calculator">http://spu.edu/undergraduate-admissions/scholarships-financial-aid/net-price-calculator</a>	87%
5	University of Montana	11/15	YES			<a href="http://wue.wiche.edu/profile.jsp?id=75">http://wue.wiche.edu/profile.jsp?id=75</a> Scholarships: <a href="http://www.umt.edu/financial-aid/scholarships/um-scholarship-portal/default.php">http://www.umt.edu/financial-aid/scholarships/um-scholarship-portal/default.php</a>	92%
6	WWU	1/31	N/A				83%
7	Boise State	12/15 for scholarship	YES			<a href="http://wue.wiche.edu/profile.jsp?id=61">http://wue.wiche.edu/profile.jsp?id=61</a>	82%

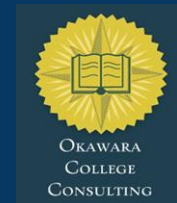
# College Visits

- Admissions tour
- Overnight stay
- Eat in the dining hall
- Attend a class
- Meet with faculty in your department
- Meet with a financial aid officer
  
- Virtual tours on websites and YouTube



# Online Application Systems

- Common Application
  - SU
  - SPU
  - UPS
  - Gonzaga
  - Whitman
  - Whitworth
  - SPU
  - UW (2023)





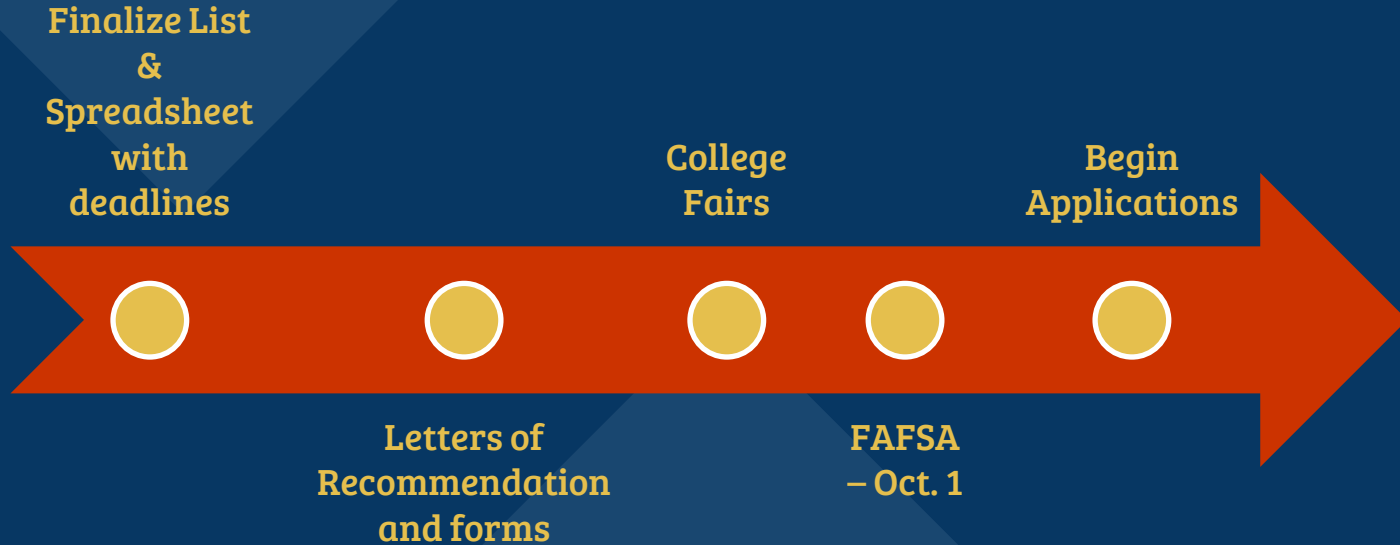
The New Coalition Application

**University of Washington-2024?**



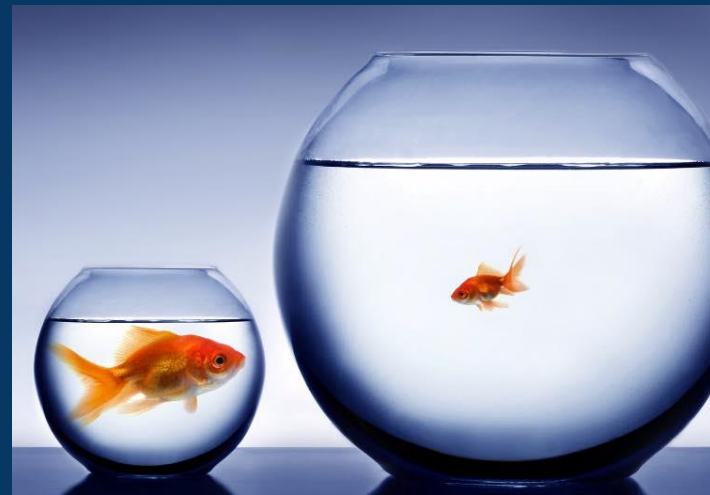
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# Senior Timeline: Fall

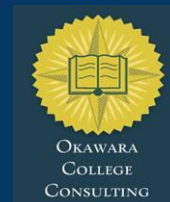


# Making and Finalizing your List

- Identify your (4-8 schools)
  - Reach
  - Target/Match
  - Safety
- A variety of types?
  - Private and public, Cost, location, living options, weather, size, engagement, clubs
- Attend a College Fair, local admissions session
- Visit and do the official tour or virtual
- Research scholarships and possible aid package



**Big Fish in a small pond  
or  
a small fish in a big pond?**



# How many schools should I apply to?

Pick at least ten schools. Why ten? Because that allows you to divide your list like this:

1 Wild Card (1%-10% chance)

3 Low Chance of Acceptance (11%-25% chance)

3 Medium Chance of Acceptance (26%-60% chance)

3 High Chance of Acceptance (61%+ chance)

# Reach, Target/Match, Safety

## Reach



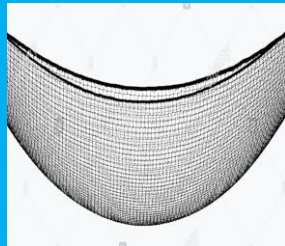
- Low acceptance rate
- Competitive/Selective
- High GPA/test requirements

## Target



- Medium acceptance rate
- Matches your GPA and test scores
- Fit for finances, academics, living

## Safety



- High acceptance rate
- Low GPA/test requirements
- Acceptable choice

# College Fairs



## In-Person National College Fairs

# Seattle National College Fair

Friday, November 4

9am - 12pm

&

Saturday, November 5

12pm - 4pm

Seattle Convention Center (formerly the Washington State Convention Center)



SIGN UP NOW FOR FREE!  
[nacacattend.org/fairs](https://nacacattend.org/fairs)



## Virtual College Fairs

September Virtual College Fair

Sunday, September 11

1pm - 6pm ET

October Virtual College Fair

Sunday, October 9

1pm - 6pm ET

November Virtual College Fair

Sunday, November 6

1pm - 6pm ET



SIGN UP NOW FOR FREE!  
[nacacattend.org/fairs](https://nacacattend.org/fairs)



**EARLY  
DECISION**



**EARLY  
ACTION**



**VERSUS**



**BINDING**

Once accepted, you must remove all other applications

**FINANCIAL IMPACT**

No ability to appeal financial offer--if any given

**SECOND CHANCE**

YES, if you are deferred you will get a second chance during regular admission

**WHEN DO I?**

You know financial position, researched the school entirely and have visited at least two times

**NON BINDING**

Opportunity to review other offers and apply to other schools

**FINANCIAL IMPACT**

Ability to appeal and leverage other financial aid awards

**SECOND CHANCE**

YES, if you are deferred you will get a second chance during regular admission

**WHEN DO I?**

With highly selective state schools and when you have researched 6 to 10 other college options

## DEFINITIONS OF ADMISSION OPTIONS IN HIGHER EDUCATION

### STUDENTS: WHICH COLLEGE ADMISSION PROCESS BEST *SUITS YOU?*

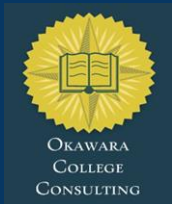
Regular Decision	Rolling Admission	Early Action (EA)	Early Decision (ED)	Restrictive Early Action (REA)
<p><b>DEFINITION:</b></p> <p>Students submit an application by a specified date and receive a decision in a clearly stated period of time.</p>	<p><b>DEFINITION:</b></p> <p>Institutions review applications as they are submitted and render admission decisions throughout the admission cycle.</p>	<p><b>DEFINITION:</b></p> <p>Students apply early and receive a decision well in advance of the institution's regular response date.</p>	<p><b>DEFINITION:</b></p> <p>Students make a commitment to a first-choice institution where, if admitted they definitely will enroll and withdraw all other applications. The application deadline and decision deadline occur early.</p>	<p><b>DEFINITION:</b></p> <p>Students apply to an institution of preference and receive a decision early. They may be restricted from applying ED or EA or REA to other institutions. If offered enrollment, they have until May 1 to confirm.</p>
<p><b>COMMITMENT:</b></p> <p>NON-BINDING</p>	<p><b>COMMITMENT:</b></p> <p>NON-BINDING</p>	<p><b>COMMITMENT:</b></p> <p>NON-BINDING</p>	<p><b>COMMITMENT:</b></p> <p>BINDING</p>	<p><b>COMMITMENT:</b></p> <p>NON-BINDING</p>
<p>Students are not restricted from applying to other institutions and have until May 1 to consider their options and confirm enrollment.</p>			<p>Students are responsible for determining and following restrictions.</p>	

## Freshman Application Deadlines 2018

	Early Action (Non-Binding)	Early Decision	Regular Decision	Priority deadlines
CWU				February 1
Evergreen State College				February 1
EWU				February 1
Gonzaga	November 15		February 1	
Pacific Lutheran University			October 15 November 15 December 15 January 15	
Seattle University	November 15		January 15	
SPU	November 15		February 1	
UPS	November 15	November 15	January 15	
UW Bothell				
UW Bothell				January 15
UW Seattle			Nov 15	
UW Tacoma				
UW Tacoma				January 15
Whitman		ED I – November 15 ED II – January 1	January 15	
Whitworth	EA I – November 15 EA II – January 15			March 1, then rolling
WSU				January 31
WWU		November 1	January 31	

# Letters of Recommendation

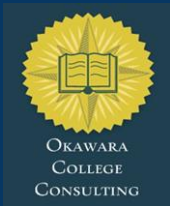
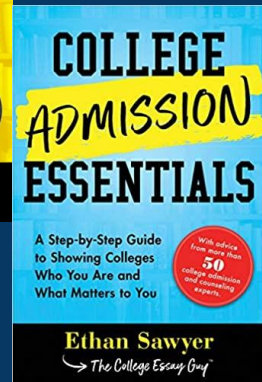
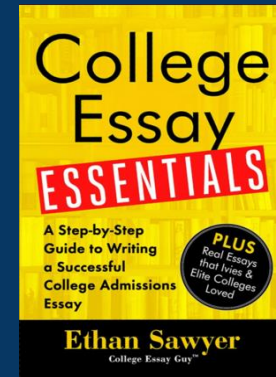
- Ask early
- Ask someone you trust – FERPA Release
- Ask someone you know well
- Counselor Recommendation
- Brag Sheet
- WRITE Thank you note!



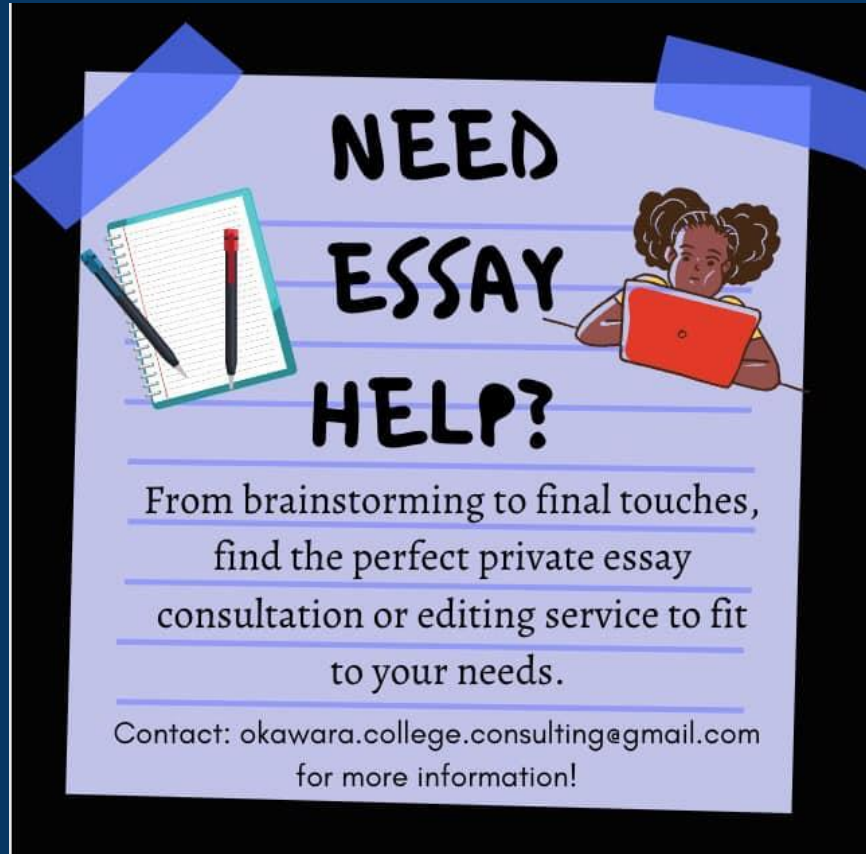
# Personal Statement

## Find your WOW!!

- Resources:
  - UCLA
  - University of California
  - Purdue OWL
  - The College Essay Guy



# Emily Okawara Essay Help!



**NEED  
ESSAY  
HELP?**

From brainstorming to final touches,  
find the perfect private essay  
consultation or editing service to fit  
to your needs.

Contact: [okawara.college.consulting@gmail.com](mailto:okawara.college.consulting@gmail.com)  
for more information!

# Scholarships and Aid

- Scholarship Bulletins-Private
- University Websites
- Financial Aid/FAFSA - EFC
- WUE – Out of State
- Net Price Calculator
- Private Schools – more expensive but have more scholarships
- Okawara College Consulting
  - Scholarship Resources



## Scholarship Resources!

**Federal Student Aid** — an office of the U.S. Department of Education, ensures that all eligible individuals can benefit from federally funded financial assistance for education beyond high school. We consistently champion the promise of postsecondary education to all Americans —and its value to our society. Federal Student Aid plays a central and essential role in supporting postsecondary education by providing money for college to eligible students and families. We partner with postsecondary schools, financial institutions and others to deliver services that help students and families who are paying for college. [FAFSA website](#)

**Washington Scholarship Coalition** — Making college possible, one person at a time.  
The Washington Scholarship Coalition (WSC) is a public/private partnership that includes nine organizations committed to increasing access to scholarships and financial aid for Washington students. In January 2010, the WSC launched the WashBoard.org, a free, web-based scholarship matching clearinghouse for Washington students. [website](#)

The mission of the Kent Community Foundation is to generate and channel support for education and the cultural arts in the greater Kent and Covington communities. [Eight Scholarships](#) are offered through this organization. <http://www.kentcf.com/>

The following resources are the most common and reliable sources:

- <https://bigfuture.collegeboard.org/scholarship-search?scmpid=20046-57-05-1w>
- [https://studentaid.ed.gov/sa/types/grants-scholarships/finding-scholarships?utm\\_content=101707315&utm\\_medium=sponsored&utm\\_source=white&utm\\_campaign=Federal&1707315-1](https://studentaid.ed.gov/sa/types/grants-scholarships/finding-scholarships?utm_content=101707315&utm_medium=sponsored&utm_source=white&utm_campaign=Federal&1707315-1)
- [www.factweb.com](http://www.factweb.com)
- [www.theWashBoard.org](http://www.theWashBoard.org)

**Schools:**

- Kent School District Scholarship landing page which goes to all of the HS scholarship pages:  
<https://www.kent.k12.wa.us/Page/3507>
- <https://sites.google.com/a/tahomasad.us/tahomasacareercenter/pagin-g-for-collegescholarships>
- <https://sites.google.com/site/lissaquahstscollage/>



visual.ly/community/infographic/education/college-scholarships-weird-wacky-wonderful

### COLLEGE SCHOLARSHIPS THE WEIRD, THE WACKY, THE WONDERFUL

**A BRIEF HISTORY**

- 1860s: First federal scholarship program created
- 1950s: Federal government expands scholarship programs
- 1960s: Federal government expands scholarship programs
- 1970s: Federal government expands scholarship programs
- 1980s: Federal government expands scholarship programs
- 1990s: Federal government expands scholarship programs
- 2000s: Federal government expands scholarship programs
- 2010s: Federal government expands scholarship programs

**AMOUNT OF FREE MONEY BY YEAR**

**AMOUNT OF GRANTS AND SCHOLARSHIPS AWARDED IN 2012**

**NO LIMITS**

**\$3 MILLION**

**\$46 BILLION**

**500 MILLION**

**UNRESTRICTED**

### SCHOLARSHIPS ANNUALLY ARE AWARDED BY

**U.S. AND STATE GOVERNMENTS**

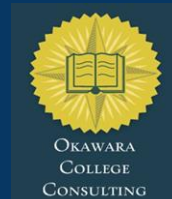
**177,159**

**ATHLETIC SCHOLARSHIPS AWARDED IN 2012**

**CELEBRITIES WHO RECEIVED SCHOLARSHIPS**

- WILL I AM
- JERRY SEINFELD
- MICHAEL O'BRIEN
- LESS THAN \$60.00
- ALDIA KEYS
- JOHN LENNON
- CHRISTOPHER REEVE
- ALEC BALDWIN

**10 WEIRD SCHOLARSHIPS**



# WESTERN Undergraduate EXCHANGE



# FSA ID – BEFORE October 1

## FSA ID

The FSA ID is a username and password combination.  
You use it to log into to our websites  
and to electronically sign our forms.

Username

NAME 123

Password

••••••••••



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# FAFSA





U.S. DEPARTMENT OF EDUCATION  
FEDERAL STUDENT AID

01

## FAFSA Simplification Act

⇒ 108 To 36 questions

02

## 2023-24 School Year

⇒ Oct 1, 2022

03

## No More EFC

⇒ Becomes the SAI  
Student Aid Index

04

## Multiple Kids in College

⇒ Less Aid



## Apply for Financial Aid with CSS Profile

Nearly 400 colleges, professional schools, and scholarship programs use CSS Profile to award non federal aid.

[Sign In to Apply](#)

[Before You Apply](#)

[How to Apply](#)

[Fee Waivers](#)

[International Applicants](#)

[Info for Divorced Parents](#)

### Before You Apply

Why should you complete the CSS Profile? Each year CSS Profile unlocks access to grant aid in excess of \$9 billion for thousands of students.



Check our [list of participating colleges](#) to see if the CSS Profile is required to apply for institutional financial aid.

Review the [CSS Profile Student Guide \(pdf/81KB\)](#) for instructions on completing your application.

If you have a College Board account, sign in using the same credentials.

[Tour our CSS Profile Overview](#) or [contact us](#) for additional assistance.

Questions about Institutional Documentation Service (IDOC)? Review our [tutorial](#) or [log in](#) to submit documents.



# Types of Aid

ORDER IN WHICH TO ACCEPT AID	1	2	3	4	5
TYPE OF AID	SCHOLARSHIPS AND GRANTS	WORK-STUDY	FEDERAL STUDENT LOANS	LOANS FROM YOUR STATE GOVERNMENT OR YOUR COLLEGE	PRIVATE LOANS
WHAT TO KEEP IN MIND	Make sure you understand the conditions you must meet (for instance, you might have to maintain a certain grade-point average in order to continue receiving a scholarship, or your TEACH Grant might turn into a loan if you don't teach for a certain number of years under specific circumstances).	You don't have to pay the money back, but you do have to work for it, so take into account that that'll mean less time for studying. However, research has shown that students who work part-time jobs manage their time better than those who don't!	You'll have to repay the money with interest. Subsidized loans don't start accruing (accumulating) interest until you leave school, so accept a subsidized loan before an unsubsidized loan.	You'll have to repay the money with interest, and the terms of the loan might not be as good as those of a federal student loan. Be sure to read all the fine print before you borrow.	You'll have to repay the money with interest, and the terms and conditions of the loan almost certainly will not be as good as those of a federal student loan.

Visit [StudentAid.gov](http://StudentAid.gov) for more tips!

Federal Student Aid  
AN OFFICE OF THE U.S. DEPARTMENT OF EDUCATION

PROUD SPONSOR of  
the AMERICAN MIND®

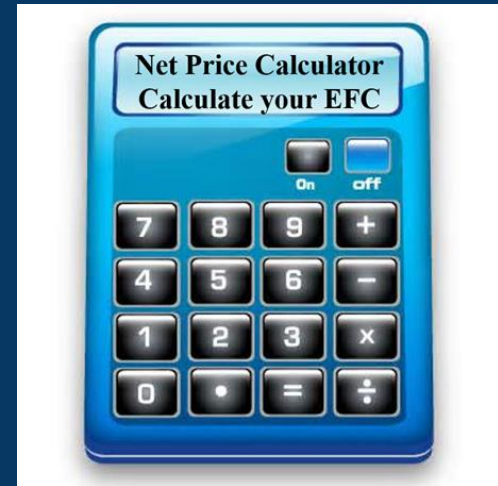


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# NET PRICE

**NET PRICE** is the amount that a student pays to attend an institution in a single academic year **AFTER** subtracting scholarships and grants the student receives.

**Focus on the NET PRICE.**  
**Not the STICKER Price.**

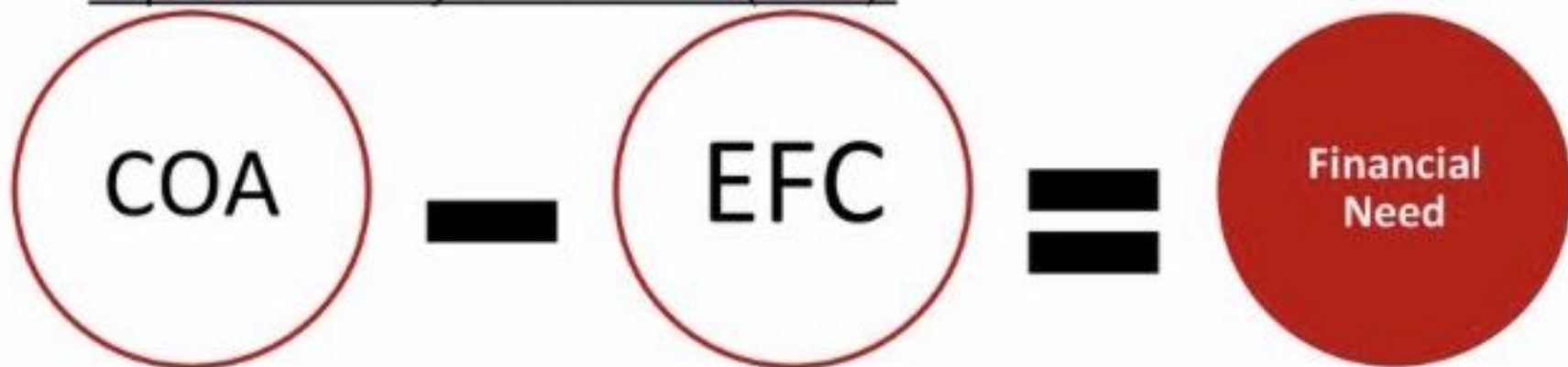


# What's an EFC?

- Expected Family Contribution
- Calculation of what the family can reasonably be able to afford to pay for college
- Acts as an index number for determining eligibility for some grants and scholarships
- EFC remains the same at every school
- EFC is NOT a guarantee that you will only pay that amount of money for college

# What is financial need?

- The difference between the cost of attendance (COA) and the expected family contribution (EFC).



- Your financial need is used to determine how much aid you may receive

# Senior Timeline: Spring



# Consulting

## Comprehensive Packages and a La Carte

Let us help you  
successfully  
navigate your  
admission's  
process!



# Questions?

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